

SIS-SME

SIS-SME - Using Eduzines - interactive, transmedial learning materials for smartphones - to build strategic innovation skills of SMEs

“ENDINGS AREN'T ALWAYS BAD. THEY JUST MEAN THAT SOMETHING ELSE IS ABOUT TO BEGIN”

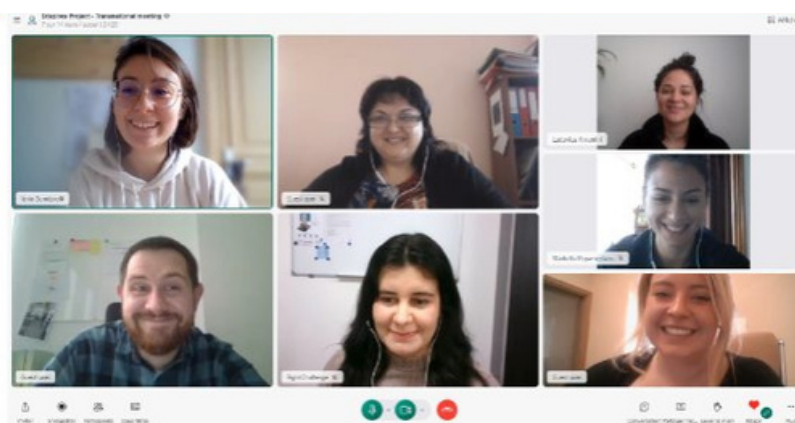
WE ARE A BIT EMOTIONAL TO SAY THAT OUR SIS-SME PROJECT IS DRAWING TO A CLOSE. AFTER 2 YEARS OF COLLABORATION AND HARD WORK, A MULTITUDE OF TRANSLATIONS, WARM AND FRUITFUL MEETINGS; WE ARE READY TO SHOW YOU EVERYTHING WE HAVE ACHIEVED THROUGHOUT THE PROJECT.

The SIS-SME project was developed as a comprehensive strategic innovation training programme for business owners and managers to support a progressive recovery from the impact of COVID-19. The project objectives were met through the development of training materials such as a series of SIS-SME EduZines, which were designed to support digital learning on smartphones. In doing so, the SIS-SME team - a group of partners from France, Spain, Bulgaria, Croatia, Cyprus, Ireland and Portugal - aimed to provide educational and training opportunities within the enterprise sector.

In the month of February, the SIS-SME team was hard at work hosting the National Campaigns in all partner countries. This aimed to support local entrepreneurs to build their strategic innovation skills through the SIS-SME learning materials.



**AND REMEMBER:
“SUNSETS ARE
PROOF THAT
EVEN ENDINGS
ARE BEAUTIFUL
TOO.”**



The MOOC platform was tested and is now fully operational. This open access platform hosts all of the SIS-SME project resources that have been developed throughout the lifecycle of the project. It is here that you can find SIS-SME EduZines and additionally the In-Service Training Programme for VET tutors. This training programme offers VET Tutors the opportunity to ensure that they are, in the first instance, knowledgeable about strategic innovation in the SME sector and more importantly, to build their pedagogic and digital skills to help them harness the potential of online learning to deliver a high-quality VET service.

Additionally, on the SIS-SME MOOC, you can find and participate in the Community of Practice discussions to meet other business owners, entrepreneurs, HR managers, etc.: sissme-mooc.eu/#cop



Why not take a look at the progress and success we have achieved throughout the SIS-SME project and meet the SIS SME family, by visiting our Facebook page at facebook.com/SIS-SME or LinkedIn one linkedin.com/showcase/sis-sme