

SIS-SME

Using Eduzines – interactive, transmedial learning materials for smartphones – to build strategic innovation skills of SMEs

**IT'S BEEN A WHILE SINCE OUR LAST UPDATE –
AND WE HAVE PLENTY THINGS TO TELL YOU ABOUT.**

As our beautiful SIS SME project is coming to its end, most part of the work is already done. We are at the final track!

September was very productive for all the partners. As we had a meeting in Zagreb, Croatia, where Callidus arranged a warm Transnational Partner Meeting (TPM). During the meeting, partners have revised all final versions of Intellectual Output 1, In-service Training and given the green light for the piloting phase of the project during November 2022. SRC have prepared the guidelines to support everyone in this process.

The EduZines and the Interactive Infographics were finalised and uploaded on MOOC in all the partner languages.

Postal3 has been leading the dissemination tasks, supporting the rest with the related activities during the various events, such as TPMs of other projects, fairs, seminars, internal meetings, etc.

December 2022 started with the last TPM in Aix-en-Provence and the final conference held in Marseille, France. Despite the cold weather, the meeting was very warm and even touchy. During the meeting, the review of the quality assurance and the implementation of the pilot actions were done, as well as the preparation for the final conference.



STAY TUNED WITH US!

The Transnational Final Conference took place at ESDAC, école de Design, Arts Appliqués et Communication in Marseille. Up to 100 VET professionals, business owners, young entrepreneurs, managers and policymakers from the business and VET sectors attended this event. A suite of resources was presented to the entrepreneurial community: a new strategic innovation development framework, Eduzines, and Mooc platform. It was a logical wrap-up of all the work done during the SIS SME life cycle.

In addition, we took advantage and did an exciting tour in Aix-en-Provence historic center and enjoyed apéro (light dinner), organised by the host Boreal Innovation.

The next steps are conducting National Campaigns in all partner countries and helping local entrepreneurs with the related knowledge.

It was very sad to say goodbye, because partners have found the ways to each other's hearts and fell in love with the work they've done.

This will be a good motivation for the future collaboration, because Erasmus+ connects people and helps to embrace diversity!



For regular updates on the SIS-SME project, subscribe to our Facebook page at facebook.com/SIS-SME.